

## Florida Sterling Council Announces Ted Kirchharr Of Pensacola as Board President

**Tallahassee, Fla. (October 30, 2009)** – Ted Kirchharr of Landrum Companies in Pensacola, Florida, begins serving his term this month as president of the Florida Sterling Council Board of Directors. The Florida Sterling Council is an organization that operates under the Governor’s office and is overseen by the Sterling Board of Directors to promote economic development and a high quality of life through organizational performance excellence. During his one-year term, Mr. Kirchharr will guide the council to further its mission of creating a state of excellence.

“The Florida Sterling Council is excited to add this level of talent and strength to our executive board,” said John Pieno, Chairman of the Florida Sterling Council. “With Ted’s background and expertise, he is an ideal fit to further the economic development and organizational excellence in Florida.”

Mr. Kirchharr holds a Master’s of Science in Administration from Central Michigan University. In 2003 he joined Landrum Companies as Director of Strategic Initiatives. Promoted to Vice President and Chief Operating Officer of Landrum Professional in 2006, Mr. Kirchharr is responsible for several key departments within the company including strategic planning, benefits administration, risk management, human resources and marketing. The company is ranked among the top 25 best small & medium companies to work for in America for the fifth consecutive year.

“This is an excellent opportunity for me to have an impact on the continual economic success in our state,” said Mr. Kirchharr. “I look forward to working with the distinguished board and contributing to the community.”

Additionally, he directs Landrum Consulting and he spearheaded Landrum’s quality improvement initiatives and its involvement in Florida’s organizational improvement effort, the Governor’s Sterling Award. Landrum won the Governor’s Sterling Award in May of 2007 and became a board member in October of that same year. Kirchharr has helped hundreds of organizations in their own pursuit of strategic planning, quality control management, organizational development, leadership training and employee retention.

*Established in 1992, the Florida Sterling Council is a public/private not-for-profit corporation supported by the Executive Office of the Governor. Sterling’s Annual Conference is exclusively designed to teach participants how to elevate performance and increase productivity. Nearly 1,000 executives and professionals gather at this event for a one-stop source for education, information and inspiration. The conference concludes with the recognition of best practices, the Team Showcase Champion and the presentation of the Governor’s Sterling Awards. The Governor’s Sterling Award process is comprehensive and rigorous, and is the highest award an organization can receive for performance excellence in Florida. The Sterling Criteria are based on the Malcolm Baldrige Criteria, which are nationally recognized as the world-class standard for*

*organizational excellence. For more information on the Florida Sterling Council, contact Dione Geiger at (850) 922-5316. For other information, visit the Web site at [www.floridasterling.com](http://www.floridasterling.com).*

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